**Creating a Storyboard/Plan Sheet for Your Client**

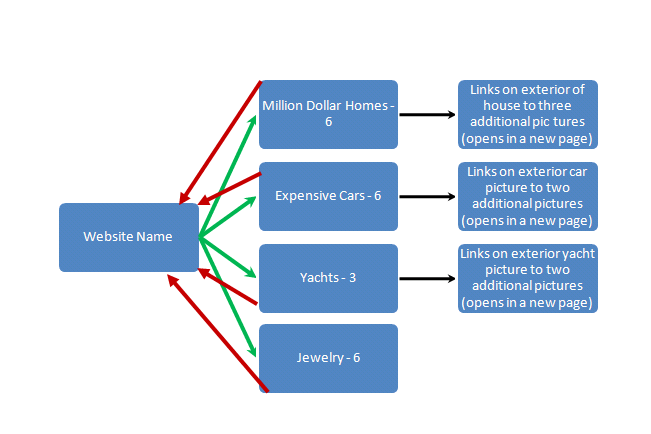
Client Before designing a web page for a client you will need to set up an interview to find out the client’s needs, goals, and target audience. The three reasons for creating a plan sheet for your client is to:

* Get client approval
* Estimate costs
* Determine basic layouts

Storyboard includes:

* File name
* Navigation
* Images/Drawing (wire frame)

Open word and insert a SmartArt graphic formatted to look like the one below. Make sure you include your arrows with different colors to indicate the navigation of your web pages. You should include your website name in the first box named Website Name.



|  |  |
| --- | --- |
| **Name:** | **Period:** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Web Design Grading Rubric** - **Billionaire Website** | | | |
| **Page Layout in Word is Created Using SmartArt** | | **100** |  |
| **Total** | | **100** |  |
| **Title is Included on Web Page** | | **5** |  |
| **File is Saved as a HTML File** | | **5** |  |
| **Web Page Contains both H1 & H2 Heading Size and is Center Aligned (5 Pts Each)** | | **10** |  |
| **Both H1 & H2 Heading Size are Center Aligned (5 Pts Each)** | | **10** |  |
| **Paragraph Appears Below the H1 & H2 Headings** | | **10** |  |
| **Four Categories Appear Below the Paragraph and has a H3 Heading Size (5 Pts Each)** | | **20** |  |
| **Unordered List Appears Below the H2 Heading** | | **10** |  |
| **Unorder List is bold** | | **5** |  |
| **A Horizontal Line Appears Below the H2 Heading and Contains a Size of 12 and a Width of 100%** | | **10** |  |
| **Webpage Includes a Background created in fireworks** | | **10** |  |
| **Text on Page in Inserted into a Table** | | **10** |  |
| **Table is formatted with a solid background color and is center aligned (5 Pts Each)** | | **10** |  |
| **Total** | | **115** |  |
| **Four Additional Pages Have Been Created For Your Four Categories that Include a Title in the Head Section (10 Pts Each Page)** | | **40** |  |
| **All Four Tables Have a Table Header That Appears at the Top of the Table and Contain the Category Title with a H2 Heading (10 Pts Each Page)** | | **40** |  |
| **All Four Pages Contain a Background Image and a Solid Colored Table Background (10 Pts Each Page)** | | **40** |  |
| **All Tables on the Four Category Web Pages Contain Table Tags (10 Pts Each Page):**   * **Center Align** * **Table Width 640** * **Table Border Size 10** * **Table Cellspacing 5** * **Table Cellpadding 2** | | **40** |  |
| **Picture Cells are Center Aligned in Text Table (10 Pts Each Page)** | | **40** |  |
| **All Pictures Appear to be the Same Size - Modified in Fireworks (10 Pts Each Page)** | | **40** |  |
| **All Pictures Contain an Alt, Width, and Height Tag (5 Pts Per Picture)** | | **120** |  |
| **Hypertext Links Are Included in the Four Category Tags on Your Home Page that Link to the Four External Pages Categories (10 Pts Each)** | | **40** |  |
| **Graded Separately:  Homes - 100 Cars - 100 Yachts - 85 Jewelry - 100** | **Total** | **385** |  |
| **Button Created in Fireworks Complements the Background Graphic** | | **50** |  |
| **Button Contains a Filter** | | **20** |  |
| **Button Appears on All Four Category Pages & is Center Aligned (10 Pts Each Page)** | | **40** |  |
| **Button is Hyperlinked Back to the Home Page (10 Pts Each)** | | **40** |  |
| **Alt and Size Property** **Has Been Added to All Four Buttons (10 Pts Each)** | | **40** |  |
| **Total** | | **190** |  |
| **Title Created in Fireworks Appear on the Home Page Centered Replacing the <H1> Heading** | | **50** |  |
| **Fireworks Titles for Four Additional Pages Replace the Heading Text (25 Pts Each Page)** | | **100** |  |
| **ALT and Size Property Has Been Added to All Image Tags** **(Title on Home Page and Four Category Titles on Four Additional Pages) (10 Pts Each)** | | **50** |  |
| **Total** | | **200** |  |
| **Interior Home picture page contain appropriate table rows and columns (10 Pts Each)** | | **60** |  |
| **Interior Home Pictures Contain an Alt and Image Size Tag (5 Pts Each)** | | **90** |  |
| **Interior Home Pages open in a new window (10 Pts Each)** | | **60** |  |
| **Interior Car Picture Page Contain Appropriate Table Rows and Columns (10 Pts Each)** | | **60** |  |
| **Interior Car Pictures Contain an Alt and Image Size Tag (5 Pts Each** | | **60** |  |
| **Interior Car Pages open in a new window (10 Pts Each)** | | **60** |  |
| **Interior Yacht Picture Page Contain Appropriate Table Rows and Columns (10 Pts Each)** | | **30** |  |
| **Interior Yacht Pictures Contain an Alt and Image Size Tag (5 Pts Each** | | **30** |  |
| **Interior Yacht Pages open in a new window (10 Pts Each)** | | **30** |  |
| **Graded Separately Homes - 210 Cars - 180 Yachts - 90** | **Total**: | **480** |  |
| **Comments:**  **Grade**: | |  |  |